



Name Jayne Rutter
Date of Birth 21 June 1977
Position in Company Marketing Manager
Professional Qualifications DipM ACIM



Career Summary

June 2008 – Present Marketing Manager, Desco Ltd
June 2004 – May 2008 Marketing Assistant, Desco Ltd
Nov 1996 – June 2004 Administrative Officer, Inland Revenue

Jayne joined Desco in 2004 as a Marketing Assistant. She previously worked in an admin role at the Inland Revenue and studied on a part-time basis to achieve a postgraduate diploma in marketing through the Chartered Institute of Marketing. Jayne's role within the practice has developed from bid preparation and presentation material, through to managing and coordinating all of the practice's marketing activity including marketing action plans, developing new business opportunities, public relations and advertising, website development and organising corporate and social events.

With a particular interest in promoting the industry to young people, Jayne has also led and coordinated business initiatives with local schools and colleges including the Enterprise in Construction Scheme, delivering workshops, presentations and providing mentoring opportunities.
